

BAKED! X RESPECT MY REGION

PRESENT

ALRIGHTY THEN!

HOF KICK-OFF PARTY
MARCH 18th
VENTURA, CA



COME CELEBRATE WITH US!

ALRIGHTY THEN!



**ADAM ILL'S
42.0
BIRTHDAY**



RMR

RESPECT MY REGION

14 YEAR ANNIVERSARY

&

EXPECTED EVENT DEMOGRAPHICS

ATTENDEES

- 300 +/-
- 40% CEOs, FOUNDERS, EXECUTIVES
- 30% RETAILERS
- 20% INFLUENCERS
- 10% INVESTORS

AGE RANGE

- 25 - 45

GENDER BREAKDOWN

- MALE: 55%
- FEMALE: 45%

GEOGRAPHIC REPRESENTATION

- PRIMARILY U.S.
- 80% CALIFORNIA
- 20% ELSEWHERE

"HIGH" ENGAGEMENT

- FUN INTERACTIONS WITH BRANDS VIA SAMPLING, DEMOS, PRIZES AND/OR CONTENT CAPTURE

RELAXED NETWORKING

- ENJOY A FUN/RELAXED SETTING MADE FOR THOSE OF US WHO'VE BEEN HERE FOR A MINUTE

SPONSORSHIP OPPORTUNITIES

ALRIGHTY THEN!

1K

BANNERS/DISPLAYS

- STRATEGICALLY PLACED FOR MAX EXPOSURE
- SOCIAL MEDIA RECOGNITION

1.5K

EVENT GIFT BAGS

- BANNER/DISPLAY SPONSORSHIP, PLUS...
- OPTION TO SUPPLY BRANDED GIFT BAGS
- ITEM(S) OF YOUR CHOICE INCLUDED IN BAGS
- GIFT BAGS AVAILABLE TO GUESTS & VIPS

1.5 OR 2.5K

BRAND ACTIVATION

- 6 FT TABLE OR 10x10 TENT ACTIVATION
- LOGO ON ALL PRINT & DIGITAL MARKETING
- BRAND INCLUDED IN GIFT BAGS & RAFFLES
- SOCIAL MEDIA RECOGNITION

5K

BAR SPONSOR

- YOUR BRANDING ON FULLY STOCKED & STAFFED BAR
- 300 BRANDED COMPLIMENTARY DRINK TICKETS
- SOCIAL MEDIA RECOGNITION
- 6 FT TABLE ACTIVATION (OPTIONAL)

5K

FEATURED FOOD STATION

- BRANDED, COMPLIMENTARY, BUILD-YOUR-OWN TACO BAR
- PROFESSIONALLY CATERED & MANAGED
- SOCIAL MEDIA RECOGNITION
- 6 FT ACTIVATION TABLE (OPTIONAL)

5K

ENTERTAINMENT SPONSOR

- EXCLUSIVE SPONSORSHIP OF FEATURED ENTERTAINMENT
- SOCIAL MEDIA RECOGNITION
- 6 FT ACTIVATION TABLE (OPTIONAL)

CUSTOM BRANDED PHOTO BOOTH

5K



- BRANDING ON ALL PHOTOS
- CONSUMER DATA CAPTURE
- SOCIAL MEDIA ENGAGEMENT
- FUN PROPS PROVIDED

ALRIGHTY THEN!

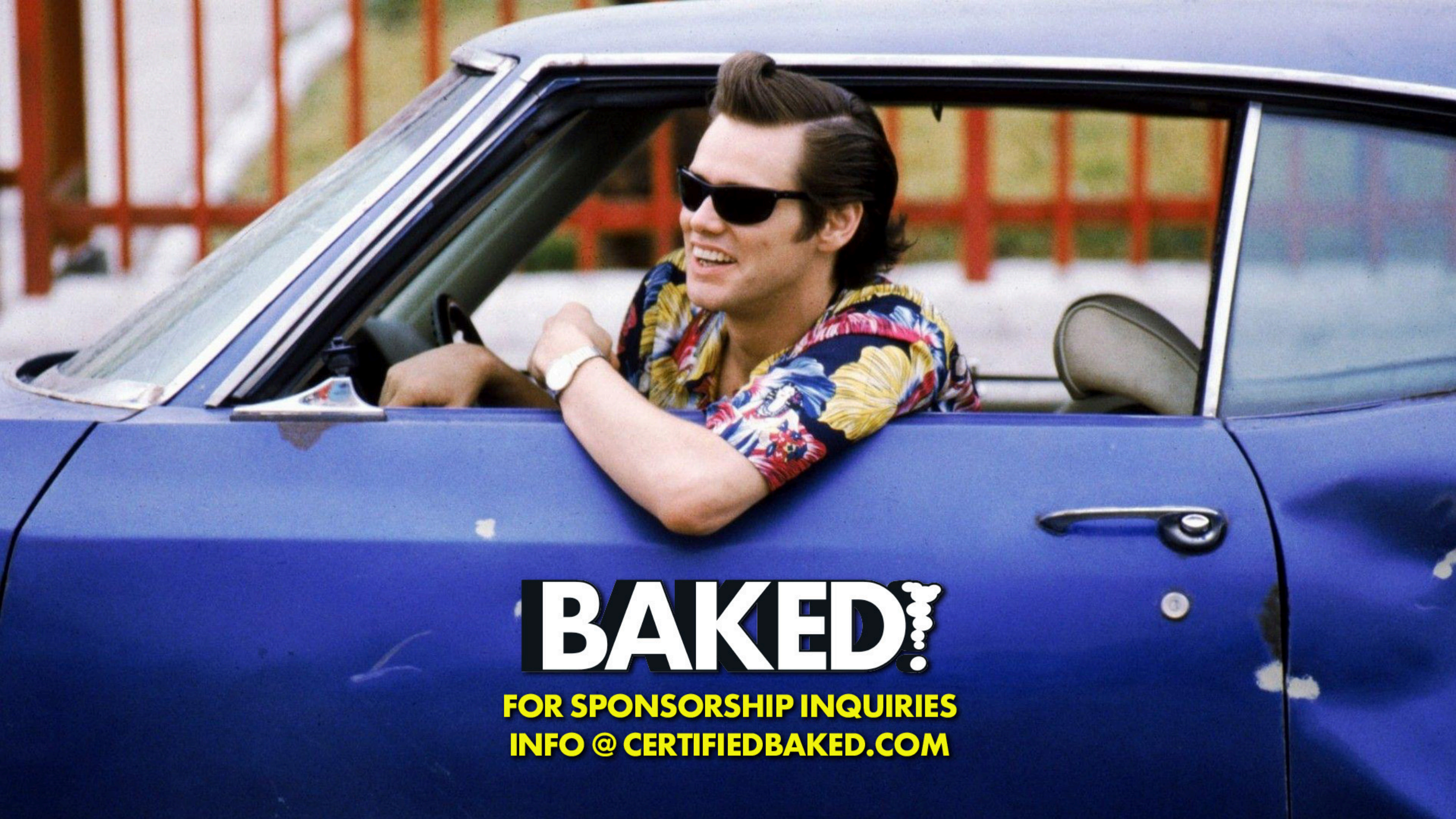


TITLE SPONSOR

7.5K

ALRIGHTY
THEN!

- TOP MENTION ON ALL PROMO MATERIALS
- PRIME ACTIVATION SPACE AT VENUE
- EXCLUSIVE VIP AREA W/SNACKS
- EXTENSIVE SOCIAL MEDIA RECOGNITION
- LIVE RECOGNITION FROM EVENT STAGE
- BRAND INCLUDED IN GIFT BAGS



BAKED!

**FOR SPONSORSHIP INQUIRIES
INFO @ CERTIFIEDBAKED.COM**