



2025 TOUR

Cannabis Meets The Coastline

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WELCOME!

We're excited to have you considering joining us for Sesh On The Beach, where we bring together **industry leaders** and **enthusiasts** to enjoy sun, sand, and elevated experiences that grow your brands presence internationally. Your participation is not just a contribution to an event but a meaningful investment in **shaping the future of cannabis culture, worldwide.**

Thank you for your consideration!



ABOUT SESH ON THE BEACH

Sesh on the Beach is an event designed to bring together **industry leaders** and **enthusiasts** for a beachside celebration of cannabis culture, education and international networking.

This tour will span multiple coastal locations across **North, Central and South America**, offering immersive experiences that blend entertainment and the cannabis community at large.

EVENT FEATURES

- Premium Beachside Venues
- Music & Entertainment
- Cannabis Culture & Education
- Wellness & Mindfulness Zones
- Networking Opportunities



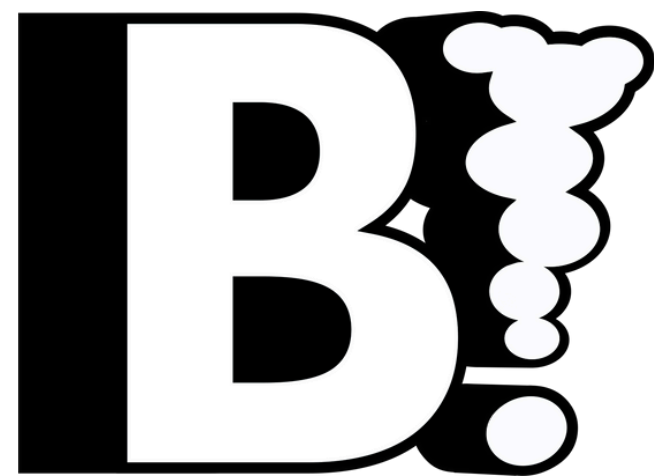
SESH ORGANIZERS



A premier cannabis lounge and co-working space located in Medellín, Colombia.



Inspired by Colombia's heritage and named after one of Colombia's most iconic cannabis strains. Puntorojo connects industries including cultivation, clothing, and events.



BAKED! is an experiential marketing leader from Miami that creates immersive events and interactive experiences.



Specializing in project management and media support for businesses looking to elevate their brand and execute impactful campaigns.



SESH TOUR LOCATIONS



USA – APRIL – 6TH

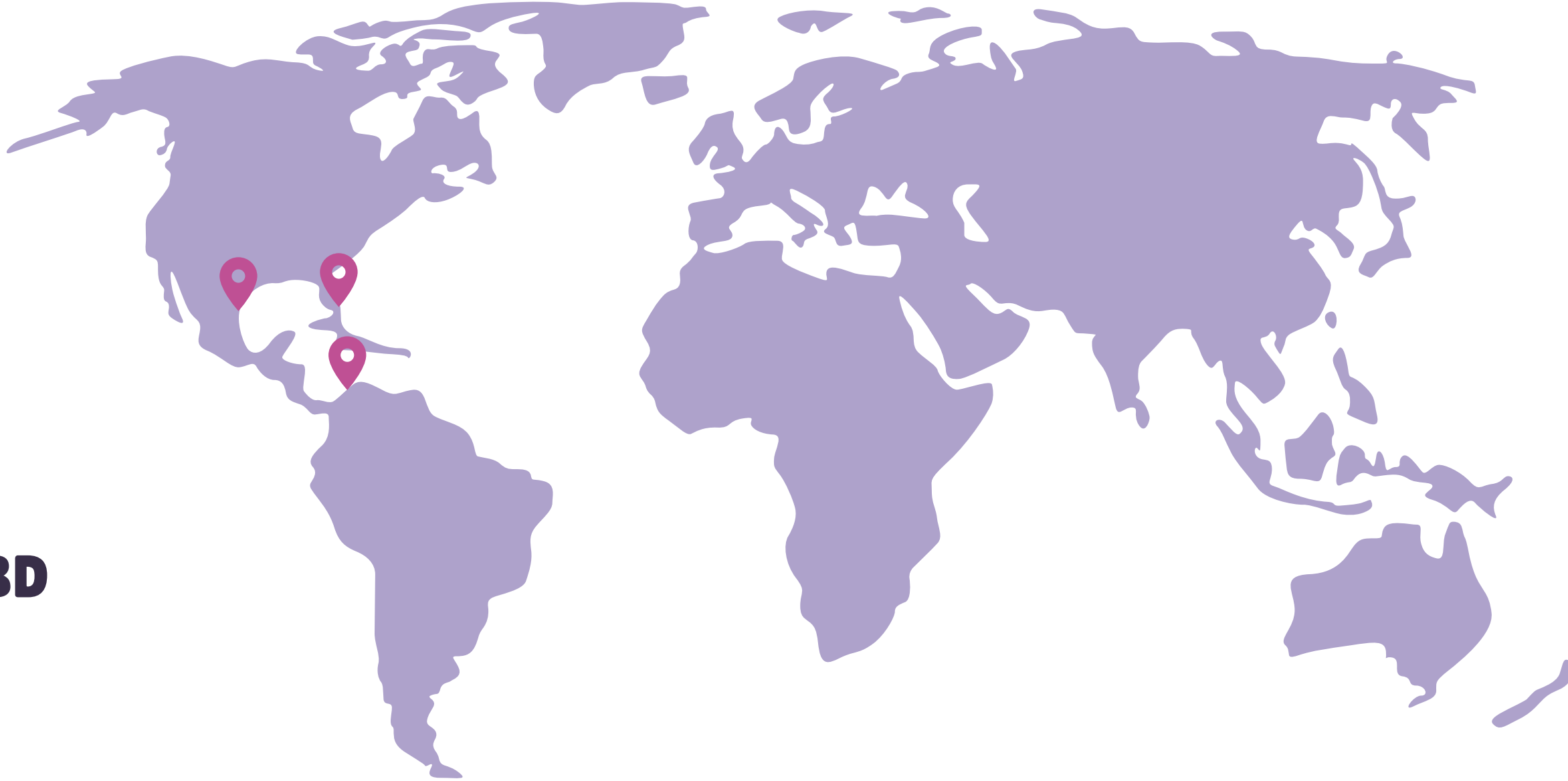
Miami Beach

COLOMBIA – JULY – TBD

Santa Marta

MEXICO – NOVEMBER – TBD

Isle Mujeres



DIAMOND SPONSOR \$7.5K/30 MIL COP

- TITLE SPONSOR RECOGNITION
- EXCLUSIVE BOAT BRANDING (WHERE APPLICABLE)
- LARGEST LOGO ON EVENT MATERIALS & PHOTO BACKDROP
- DEDICATED SOCIAL MEDIA CAMPAIGN (INDIVIDUAL POSTS AND STORIES)
- VIP GUEST PASSES WITH COMPLIMENTARY GROUND TRANSPORTATION
- EXCLUSIVE GIFT PACKAGE
- CONTENT CREATOR PACKAGE INCLUDED (SEE PG. 11)

***PRICES/PERKS ARE PER CITY. BUNDLE DISCOUNTS AVAILABLE**





PLATINUM SPONSOR **\$5K/20 MIL COP**

- SPONSORED EXPERIENCE (SEE PG. 11)
- EXCLUSIVE PLATINUM SPONSOR RECOGNITION
- BRANDING FLAG PLACEMENT AT EVENT AND ON BOAT (WHERE APPLICABLE)
- LARGE LOGO ON EVENT MATERIALS AND PHOTO BACKDROP
- LIVE BRAND ANNOUNCEMENTS
- CONTENT CREATOR PACKAGE (SEE PG. 11)
- GUEST PASSES WITH COMPLIMENTARY GROUND TRANSPORTATION

***PRICES/PERKS ARE PER CITY. BUNDLE DISCOUNTS AVAILABLE**

GOLD SPONSOR \$2.5K/10 MIL COP

- SPONSORED EXPERIENCE (SEE PG. 12)
- SOCIAL MEDIA BRAND EXPOSURE
- BRANDING FLAG PLACEMENT AT EVENT AND ON BOAT (WHERE APPLICABLE)
- MEDIUM LOGO ON EVENT MATERIALS AND PHOTO BACKDROP
- BRAND & SPONSOR ANNOUNCEMENTS
- GUEST PASSES WITH COMPLIMENTARY GROUND TRANSPORTATION

***PRICES/PERKS ARE PER CITY. BUNDLE DISCOUNTS AVAILABLE**





SILVER SPONSOR **\$1K/4 MIL COP**

- BRANDING FLAG PLACEMENT AT EVENT
- SMALL LOGO ON EVENT MATERIAL & PHOTO BACKDROP
- ITEM OF CHOICE INCLUDED IN LIVE RAFFLES
- BRAND & SPONSOR ANNOUNCEMENTS

***PRICES/PERKS ARE PER CITY. BUNDLE DISCOUNTS AVAILABLE**

ADDITIONAL MARKETING PACKAGES



DIGITAL SPONSORSHIP \$500/2 MIL COP

Can't make it to the Sesh on the Beach 2025 Tour in person? No problem! Our Digital Sponsorship package ensures your brand is still represented at the event and across our promotional platforms.

Includes:

- Your brand merchandise showcased at the event
- Personalized recap reel & photos for social media

***PRICES/PERKS ARE PER CITY. BUNDLE DISCOUNTS AVAILABLE**

CONTENT CREATORS PACKAGE \$500/2 MIL COP

Take your sponsorship to the next level with our Content Creator Package. This package offers brands the opportunity to generate high-quality, event-specific content that showcases your brand.

Includes:

- Professional photos and videos of your brand during the event
- Interview segment where you can share your brand's story
- Personalized recap reel & photos for your social media

***PRICES/PERKS ARE PER CITY. BUNDLE DISCOUNTS AVAILABLE**

SPONSORED EXPERIENCES

- FOOD & BAR**
- ENTERTAINMENT**
- LOUNGE BRANDING**
- LANYARD BRANDING**
- CUSTOM EXPERIENCE**

SESH TICKETS

*Subject To Availability Beyond Tickets Already
Included In Sponsorship Packages

GUEST \$85 USD

Includes:

- Admission
- Food & Beverages

VIP \$150 USD

Includes:

- Admission
- Food & Beverages
- Boat Pass (where applicable)
- Gift Bag



THE ELEVATED EDUCATION FUNDRAISER

HOSTED BY: THE CANNABIS DOC

Our mission is to advance cannabis knowledge and awareness worldwide.

We invite sponsors to support these educational efforts through collaborative speaking engagements or by contributing informational materials to be shared at the event and on our educational platforms.

The minimum donation to support this impactful initiative is **\$250**

Your donation supports:

- Informative sessions during the Sesh on the Beach 2025 Tour
- Content added to TheCannabisDoc.org and/or Nageia.co's online platforms.
- The creation of accurate, science-based cannabis education resources



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THE CANNABIS DOC



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