



Copa Medellín

2025

POWERED BY
BAKED!



Welcome to _____

Copa Medellin

Experience a premier global competition, featuring the world's top flower and extracts. Connect with the region's most talented cultivators and extractors, while grooving to live music and entertainment. This year, we're crowning winners in both National and International categories, so get ready to create memories that will last a lifetime!



ORGANIZERS

Puntorojo, named after a famous Colombian cannabis strain, celebrates Colombia's cannabis heritage through cultivation, fashion, and events.

Nageia, a premier cannabis lounge and co-working space, situated in Medellín, Colombia.

The logo for BAKED! features the word "BAKED!" in a bold, white, sans-serif font with a black outline. The exclamation point is stylized to resemble a cluster of small, white, rounded shapes, possibly representing cannabis buds or a thought bubble.

BAKED! is a Miami-based specialist in cannabis events and marketing, creating immersive experiences that celebrate the global culture.

An international creative agency and entrepreneur collective focused on brand identity, digital design, and content, particularly in emerging markets and industries.

Sponsorship Levels

Diamond \$5k

- *Collaborative "Presenting Sponsor" Recognition*
- *10x20 Activation Space*
- *Premiere Logo Placement on Event Materials and Photo Backdrop*
- *Sponsor Announcements Across All Channels*
- *Content Creators Package Included (See pg. 6)*
- *6 VIP & 6 Guest Passes*
- *Complimentary Ground Transportation*
- *Exclusive Gift*



Sponsorship Levels

Platinum \$2.5k

- *10x10 Activation Space*
- *Large Logo Placement on Event Materials and Photo Backdrop*
- *Sponsor Announcements Across All Channels*
- *4 VIP & 4 Guest Passes*



Gold \$1.5k

- *6 FT. Table Activation Space*
- *Medium Logo Placement on Event Materials and Photo Backdrop*
- *Sponsor Announcements Across All Channels*
- *2 VIP & 2 Guest Passes*

Sponsored Experience \$1.5k

(Digital Sponsorship Package Included pg. 7)

Here are some ways your brand can enhance the atmosphere and attendee engagement:

- **Food & Beverage Stations**
- **Stage or DJ Booth Branding**
- **Exclusive Lounges or VIP Areas**
- **Fun Educational Activities**
- **Photo Booth**
- **Interactive Games or Challenges**
- **Cultural or Themed Performances**
- **Sports or Fitness Challenges**
- **Live Art Creation**

Have your own idea? Let's chat!



Digital Sponsor Package \$500

Can't make it to Copa Medellin in person? No problem! Our Digital Sponsorship package ensures your brand is still represented at the event and across our promotional platforms.

Includes:

- Send us your branded merchandise, and we'll showcase it in the event
- Personalized recap reel & photos for your social media



Content Creator Package \$500

Take your sponsorship to the next level with our Content Creator Package. This package offers brands the opportunity to generate high-quality, event-specific content that showcases your brand.

Includes:

- Professional photos and videos of your brand during the event
- Interview segment where you can share your brand's story
- Personalized recap reel & photos for your social media

Marketing Packages

Copa Medellín 2025: Event Schedule

Competition

May 20-23

Locations: Private venues (access exclusive to judges and special guests)

Categories: Flower(indoor/outdoor) and Concentrates (solvent/solventless)

- National Entries
- International Entries

Submission Deadline

All samples must be submitted by **5/19 at 9:00 PM.**

*Late submissions will not be accepted

Participants must provide:

- Flower: 28 grams per entry
- Concentrates: 10 grams per entry

Celebration & Awards Ceremony

May 24

Location: Open venue (details to be announced)

Open to All Attendees

- Cannabis Culture Festival: Live music, local food vendors, and interactive workshops
- Pop-up Markets: Vendors showcase their products and services
- Awards Ceremony:
 - Announcement of National Winners for Flower and Concentrates
 - Announcement of International Winners for Flower and Concentrates
 - Trophies, prizes, and recognition for the top-performing participants



Elevated Education Fundraiser

Hosted By: The Cannabis Doc

Our mission to support advancing cannabis knowledge and awareness worldwide.

We invite sponsors to support these educational efforts through speaking engagements or by contributing informational materials to be shared at the event and on our educational platforms.

The minimum donation to support this impactful initiative is **\$250**

Your donation supports:

- Informative sessions during events
- Your content added to TheCannabisDoc.org and/or Nageia.co's online platforms.
- The creation of accurate, science-based cannabis education resources

Dra. Amelia
The Cannabis Doc
@TheCannabisDoc






Copa Medellin

Thank You.

Contact Us

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