

BAKED! X RESPECT MY REGION PRESENT

# BARN TO BE WILD

HOF KICK-OFF PARTY  
SPONSORSHIP OPPORTUNITIES

SEPTEMBER 9<sup>TH</sup>  
SANTA ROSA, CA  
6PM - 11PM

BARN  
TO BE  
WILD

BAKED!

FOR TICKETS & MORE INFO  
2025  
[WWW.CERTIFIEDBAKED.COM](http://WWW.CERTIFIEDBAKED.COM)  
[INFO@CERTIFIEDBAKED.COM](mailto:INFO@CERTIFIEDBAKED.COM)







**BARN**  
TO BE  
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**HOT KICK-OFF PARTY**

**SEPTEMBER 9<sup>TH</sup>**

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**6PM - 11PM**

THIS PREMIER EVENT IS THE PERFECT SETTING FOR CANNABIS INDUSTRY LEADERS TO UNWIND WHILE FORGING MEANINGFUL CONNECTIONS, AND SHOWCASING THEIR BRANDS WITH OTHER INDUSTRY PROFESSIONALS, INVESTORS, ENTREPRENEURS, AND INFLUENCERS.

## **EXPECTED DEMOGRAPHIC BREAKDOWN**

### **AGE RANGE**

- 25 - 45 YEARS

### **ATTENDEES**

- 300 +/-
- 40% DECISION-MAKERS
- 30% RETAILERS
- 20% INFLUENCERS
- 10% INVESTORS

### **GENDER BREAKDOWN**

- MALE: 55%
- FEMALE: 45%

### **GEOGRAPHIC REPRESENTATION**

- PRIMARILY U.S. BASED (CA, NY, FL), WITH GROWING INTERNATIONAL ATTENDANCE FROM COLOMBIA, GERMANY AND THAILAND.



# SPONSORSHIP OPPORTUNITIES

**1.5K**

## BANNERS & DISPLAYS

- STRATEGICALLY PLACED FOR MAX EXPOSURE
- SOCIAL MEDIA RECOGNITION

**1.5K**

## EVENT GIFT BAGS

- ITEM(S) OF YOUR CHOICE INCLUDED IN GIFT BAGS
- GIFT BAGS DISTRIBUTED TO GUESTS & VIPS
- CREATE/SUPPLY BRANDED GIFT BAGS
- SOCIAL MEDIA RECOGNITION

**2K**

## BRAND ACTIVATION

- 6 FT TABLE OR 10x10 TENT ACTIVATION
- LOGO ON ALL PRINT & DIGITAL MARKETING
- BRAND INCLUDED IN GIFT BAGS & RAFFLES
- SOCIAL MEDIA RECOGNITION

**3.5K**

## BAR SPONSOR

- YOUR BRANDING ON FULLY STOCKED BAR
- BRANDED COMPLIMENTARY DRINK TICKETS
- SOCIAL MEDIA RECOGNITION

**3.5K**

## FEATURED FOOD STATION

- BRANDED COMPLIMENTARY FOOD STATION
- CATERED AND MANAGED
- SOCIAL MEDIA RECOGNITION





# CUSTOM BRANDED PHOTO BOOTH

## 5K



- BRANDING ON ALL PHOTOS
- CONSUMER DATA CAPTURE
- SOCIAL MEDIA ENGAGEMENT
- FUN PROPS PROVIDED





**TITLE  
SPONSOR  
7.5K**



- **TOP MENTION ON PROMO MATERIALS**
- **PRIME ACTIVATION SPACE AT VENUE**
- **GUARANTEED MEDIA COVERAGE**
- **EXTENSIVE SOCIAL MEDIA RECOGNITION**
- **LIVE RECOGNITION FROM EVENT STAGE**
- **BRAND INCLUDED IN GIFT BAGS**



**OCB**

ROLLING PAPERS & CONES

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