

A CELEBRATION OF ALL THINGS AGAVE ART • MUSIC • FOOD • TECH

NOVEMBER 8th, 2025
MIZNER PARK AMPHITHEATER • BOCA RATON, FLORIDA

South Florida's premier, outdoor festival combining agave spirits, street food, music, artisans, & technology.

On Saturday, November 8th, more than 3,000 tequila and cultural enthusiasts will stroll Mizner Park Amphitheater for the 4th Annual Sunset Tequila & Mezcal Festival. Guests will enjoy some of the world's best agave spirits paired with your favorite local chefs & restaurants. Chill in the park to local and national music acts or stroll through our "mercado" featuring an array of artisans, makers, drinkers and thinkers.





THE ______ TEQUILA FESTIVAL 2025 LINEUP COMING SOON!



THE _______ TEQUILA FESTIVAL

A MARKETING OPPORTUNITY SO GREAT, YOU CAN ALMOST TASTE IT

Our multi-faceted marketing strategy will draw the attention of eager consumers with concentrated visibility in the food, beverage, travel, and lifestyle segments. The _ Tequila Festival is expected to draw attendance from all over South Florida, including Miami-Dade, Broward, Palm Beach, and Martin Counties.

YOUR BRAND

Utilize our multifaceted promotional campaign before, during, and after the event.

LAUNCH NEW PRODUCT

Boost your brand amongst a discerning demographic and showcase your product to attract new customers.



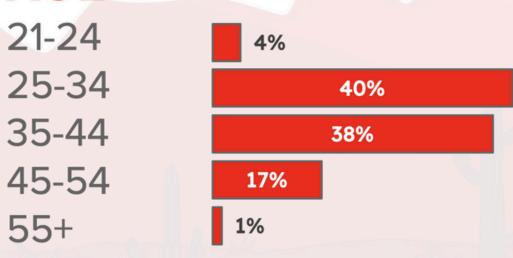
Provide VIP & Sponsor tickets to your most valuable clients, vendors, and employees.

GUEST DEMOGRAPHICS

Your sponsorship will connect you and your brand to some of the most influential tastemakers in the Tri-County area. SUNSET FEST provides the opportunity to network and cultivate new relationships in a fun, yet refined atmosphere. The event will attract 2,000+ affluent food and beverage enthusiasts. Our attendees are educated, professional, discerning and enjoy being "in the know" about top trends.



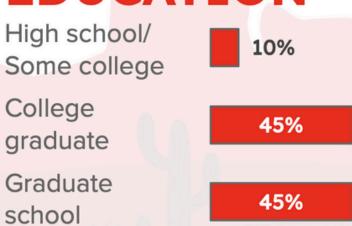
AGE



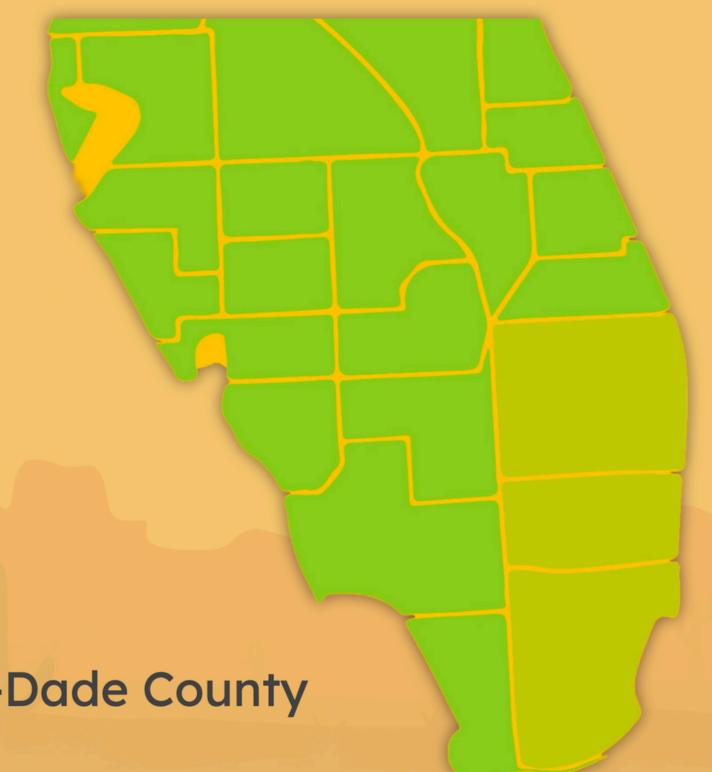
HOUSEHOLD INCOME



EDUCATION







Palm Beach County • Broward County • Miami-Dade County

THE _____ TEQUILA FESTIVAL Exhibitor Opportunities

The Cristalino Exhibitor \$55,000

Añejo Exhibitor: \$30,000

Reposado Exhibitor: \$15,000

Blanco Exhibitor: \$7,500

Sampling Exhibitor: \$3000

THE ______ TEQUILA FESTIVAL Cristalino Exhibitor \$55,000

100 GA Tickets + 40 VIP Tickets

Exhibitor space - more than 1500 sqft. • 4 banquet tables and 8 chairs • ice, trash, and porter service

Prominent logo inclusion on all event signage, including dedicated entrance banner, electronic billboard, and step-and-repeat

Exclusive branding of Exhibitor Lounge, and tasting glasses

Name recognition as an exhibitor on all PA/Stage announcements throughout the day.

Choice of ANY additional upgrade!

- Name and logo in event title as: Sunset Fest presented by [your Brand name here] or The [your Brand] Sunset Fest
- \$15,000 credit towards additional upgrades on page 15
- Access to the event attendee list and event data
- Logo and naming on promotional materials, including event flyers,
 video promos, email marketing, press
- releases, social media, and television and radio promotion
- Six (6) dedicated social media posts, four (4) featured stories
- Prominent hyperlinked logo on event website landing page
- Logo and name listing in 2024 Sponsorship Packet
- Featured video interview highlighting our partnership
- Branded discount code to share with staff and clients
- Hyperlinked ad in 4 email blasts (a minimum of 60,000 potential unique impressions)
- Mention on any media promotions & live on-air segments

THE ______ TEQUILA FESTIVAL Añejo Exhibitor \$30,000

50 GA Tickets + 10 VIP Tickets

Exhibitor space - more than 1500 sqft. • 4 banquet tables and 8 chairs • ice, trash, and porter service • Tent included

Prominent logo inclusion on all event signage, including dedicated entrance banner, electronic billboard, and step-and-repeat

Exclusive branding of Exhibitor Lounge, and tasting glasses

Name recognition as an exhibitor on all PA/Stage announcements throughout the day.

Featured on event passport cover and mobile app (future build)

- Name and logo in event title as: Sunset Fest presented by [your Brand name here] or The [your Brand] Sunset Fest
- \$15,000 credit towards additional upgrades on page 15
- Access to the event attendee list and event data
- Logo and naming on promotional materials, including event flyers,
 video promos, email marketing, press
- releases, social media, and television and radio promotion
- Six (6) dedicated social media posts, four (4) featured stories
- Prominent hyperlinked logo on event website landing page
- Logo and name listing in 2024 Sponsorship Packet
- Featured video interview highlighting our partnership
- Branded discount code to share with staff and clients
- Hyperlinked ad in 4 email blasts (a minimum of 60,000 potential unique impressions)
- Mention on any media promotions & live on-air segments

THE _______ TEQUILA FESTIVAL Reposado Exhibitor \$15,000

25 GA Tickets

Exhibitor space - two 20'x20' spaces • 2 banquet tables and 4 chairs • ice, trash, and porter service

Prominent logo inclusion on all event signage, including dedicated entrance banner, electronic billboard, and step-and-repeat

Exclusive branding of Exhibitor Lounge, and tasting glasses

Name recognition as an exhibitor on all PA/Stage announcements throughout the day.

Featured on event passport cover and mobile app (future build)

- Name and logo included as Supporting Sponsor on all materials
- Prominent side-stage banners at live music stage
- Access to the event attendee list and event data
- Logo and naming on promotional materials, including event flyers, video promos, email marketing, press releases, social media, and television and radio promotion
- Four (4) dedicated social media posts, two (2) featured stories
- Prominent hyperlinked logo on event website landing page
- Logo and name listing in 2024 Sponsorship Packet
- Featured video interview highlighting our partnership
- Branded discount code to share with staff and clients
- Hyperlinked ad in 4 email blasts (a minimum of 60,000 potential unique impressions)
- Mention on any media promotions & live on-air segments

THE ______ TEQUILA FESTIVAL Blanco Exhibitor \$7,500

10 GA Tickets

Exhibitor space - one 20'x20' space • 2 banquet tables and 4 chairs • ice, trash, and porter service

Prominent logo inclusion on all event signage, including dedicated entrance banner, electronic billboard, and step-and-repeat

Exclusive branding of Exhibitor Lounge, and tasting glasses

Name recognition as an exhibitor on all PA/Stage announcements throughout the day.

Featured on event passport cover and mobile app (future build)

- Name and logo included on all materials
- Prominent side-stage banners at live music stage
- Access to the event attendee list and event data
- Logo and naming on promotional materials, including event flyers,
 video promos, email marketing, press
- releases, social media, and television and radio promotion
- Two (2) dedicated social media posts, one (1) featured stories
- Prominent hyperlinked logo on event website landing page
- Logo and name listing in 2024 Sponsorship Packet
- Featured video interview highlighting our partnership
- Branded discount code to share with staff and clients
- Hyperlinked ad in 4 email blasts (a minimum of 60,000 potential unique impressions)
- Mention on any media promotions & live on-air segments

THE ______ TEQUILA FESTIVAL Sample Exhibitor \$3,000

5 GA Tickets

Exhibition Space - 10'x10' space • 2 banquet tables and 2 chairs • ice, trash, and porter service • Tent included

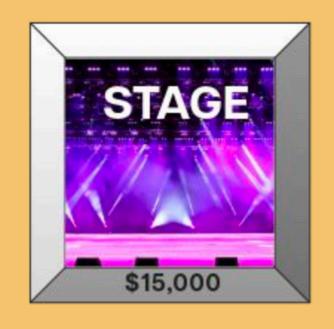
Featured on event passport cover and mobile app (future build)

Sampling for all guests

- Name, logo, and url link included on website
- One (1) dedicated social media post, one (1) featured story
- Logo and name listing in 2024 Sponsorship Packet\
- Branded discount code to share with staff and clients

Customizable Sponsor add-ons



















FOR MORE INFORMATION CONTACT:

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